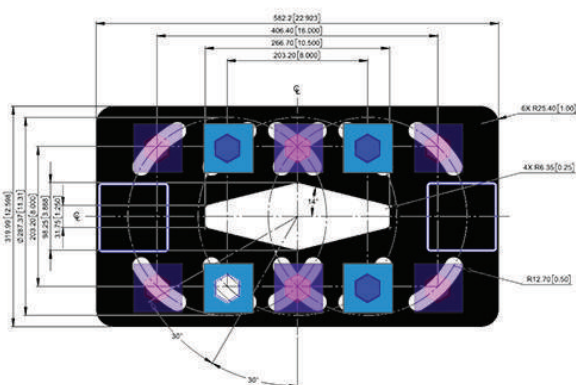


High quality and manufactured in the USA, our outdoor digital displays feature a modular design, making them 100% field serviceable. With an operating temperature range of -25 F to +125 F, patented direct airflow cooling, and IP56 certification they are designed to handle any weather condition. Integrated hardware and software provides streamlined content management with remote monitoring and control 24/7. Its sensor-rich design gives deeper understanding of customer behavior, ensuring you always deliver the best customer experience.

Provide Maximum Visibility to Your Customers



Description	Spec	55STRV12-1	55STRV12-2
LCD Panel	Configuration	1 Panel Presell Display	2 Panel Display ODMB
	Panel Size	55" Diagonal LCD	2 x 55" Diagonal LCD
	Orientation	Portrait	Portrait
	Native Resolution	1080 wide x 1920 tall	2160 wide x 1920 tall
	Brightness (typical/max)	3,000/3,500 cd/m2	3,000/3,500 cd/m2
	LCD Technology	1300:1	1300:1
	Contrast Ratio	IPS RGB-W with QLP - polarized eyewear compatible	IPS RGB-W with QLP - polarized eyewear compatible
	Viewing Angle (h xv)	178° X 178°	178° X 178°
Connectivity	External Control	Yes - RS232C	Yes - RS232C
	Content Playback	ActiVia for Media 4.0	ActiVia for Media 4.0
Audio	Data Access	CAT 6e WiFi 4GLTE	CAT 6e WiFi 4GLTE
	Speakers	Optional	Optional
Enclosure	Microphone	Optional	Optional
	Thermal Management	Direct Air Cooling System (DACS) US Patent# 847217 4 B2	Direct Air Cooling System (DACS) US Patent# 847217 4 B2
	Ingress Protection	Proprietary AR treated tempered safety glass (UL48 compliant)	Proprietary AR treated tempered safety glass (UL48 compliant)
	Cover Glass	Water and Dust Protected to IP56 / NEMA 4 Standard	Water and Dust Protected to IP56 / NEMA 4 Standard
	Mount Design	8" x 8" Universal Baseplate - (custom pattern available)	8" x 8" Universal Baseplate - (custom pattern available)
	Accessibility	Hinge-less front access via security compression latches	Hinge-less front access via security compression latches
	Dimensions (H x W - inches)	33.06 X 13.0	61.05 X 13.0
Special Features	Overall Height	Standard 72" - Optional 56" or 84"	Standard 72" - Optional 56" or 84"
	Net Weight	590 lbs	920 lbs
	Ambient Light Sensor	Yes - Automatically adjusts backlight brightness based on ambient light conditions (night sky compliance ready)	Yes - Automatically adjusts backlight brightness based on ambient light conditions (night sky compliance ready)
	Field Serviceability	All components are on-site serviceable in under 15 min (avg.)	All components are on-site serviceable in under 15 min (avg.)
Power	Easy Access Components	All components are modular for simple troubleshooting & swap	All components are modular for simple troubleshooting & swap
	Remote Monitoring	Remote diagnostics, control and monitoring health of system	Remote diagnostics, control and monitoring health of system
	Input Power	120/240V 50/60 Hz	120/240V 50/60 Hz
	Consumption (typical/max)	320W / 500W	520W / 800W
Approval	Feed / Access	Bottom via sealed junction box in base	Bottom via sealed junction box in base
	Termination	Embedded circuit breaker / surge suppression / EMI filter	Embedded circuit breaker / surge suppression / EMI filter
Environmental	Safety	UL, cUL, UL48, TUV	UL, cUL, UL48, TUV
	EMC	FCC Class "A" CE Mark	FCC Class "A" CE Mark
Environmental	Operating Temperature	-22°F to +122°F under full exposed solar conditions	-22°F to +122°F under full exposed solar conditions
	Wind Load Rating	Up to 180 mph - CAT	Up to 180 mph - CAT
	Operating Humidity	10% to 90% RH (non-condensing)	10% to 90% RH (non-condensing)



84 Inches Tall



72 Inches Tall



66 Inches Tall