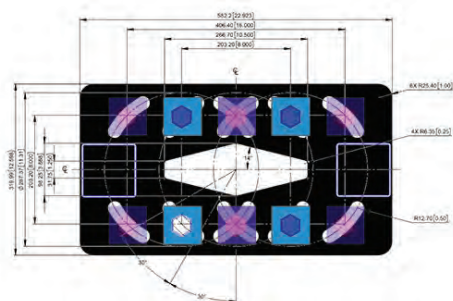


High quality and manufactured in the USA, our outdoor digital displays feature a modular design, making them 100% field serviceable. With an operating temperature range of -25F to +125F, patented direct airflow cooling, IP56 certification they are designed to handle any weather condition. Integrated hardware and software provides streamlined content management with remote monitoring and control 24/7. It's sensor-rich design gives deeper understanding of customer behavior, ensuring you always deliver the best customer experience.

Provide Maximum Visibility to Your Customers



Description	Spec	55STRV12-1	55STRV12-2
LCD Panel	Configuration	1 Panel PreSell Display	2 Panel Display ODMB
	Panel Size	55" Diagonal LCD	2 x 55" Diagonal LCD
	Orientation	Portrait	Portrait
	Native Resolution	1080 wide x 1920 tall	2160 wide x 1920 tall
	Brightness (typical/max)	3,000/3,500 cd/m2	3,000/3,500 cd/m2
	LCD Technology	1300:1	1300:1
	Contrast Ratio	IPS RGB-W with QLP - polarized eyewear compatible	IPS RGB-W with QLP - polarized eyewear compatible
	Viewing Angle (H x V)	178° X 178°	178° X 178°
External Control	Yes - RS232C	Yes - RS232C	
Connectivity	Content Playback	ActiVia for Media 4.0, Scala Enterprise, X20, NEOCAST	ActiVia for Media 4.0, Scala Enterprise, X20, NEOCAST
	Data Access	CAT 6e I WiFi I 4GLTE	CAT 6e I WiFi I 4GLTE
Audio	Speakers	Optional	Optional
	Microphone	Optional	Optional
Enclosure	Thermal Management	Direct Air Cooling System (DACS) US Patent# 847217 4 B2	Direct Air Cooling System (DACS) US Patent# 847217 4 B2
	Ingress Protection	Proprietary AR treated tempered safety glass (UL48 compliant)	Proprietary AR treated tempered safety glass (UL48 compliant)
	Cover Glass	Water and Dust Protected to IP56 / NEMA 4 Standard	Water and Dust Protected to IP56 / NEMA 4 Standard
	Mount Design	8" x 8" Universal Baseplate - (custom pattern available)	8" x 8" Universal Baseplate - (custom pattern available)
	Accessibility	Hinge-less front access via security compression latches	Hinge-less front access via security compression latches
	Dimensions (H x W)	33.06 X 13.0"	61.05 X 13.0"
	Overall Height	Standard 72" - Optional 66" or 84"	Standard 72" - Optional 66" or 84"
	Net Weight	590 lbs	920 lbs
Special Features	Ambient Light Sensor	Yes - Automatically adjusts backlight brightness based on ambient light conditions (night sky compliance ready)	Yes - Automatically adjusts backlight brightness based on ambient light conditions (night sky compliance ready)
	Field Serviceability	All components are on-site serviceable in under 15 min (avg.)	All components are on-site serviceable in under 15 min (avg.)
	Easy Access Components	All components are modular for simple troubleshooting & swap	All components are modular for simple troubleshooting & swap
	Remote Monitoring	Remote diagnostics, control and monitoring health of system	Remote diagnostics, control and monitoring health of system
Power	Input Power	120/240 V 50/60 Hz	120/240 V 50/60 Hz
	Consumption (typical/max)	320W / 500 W	520W / 800 W
	Feed / Access	Bottom via sealed junction box in base	Bottom via sealed junction box in base
	Termination	Embedded circuit breaker / surge suppression / EMI filter	Embedded circuit breaker / surge suppression / EMI filter
Approval	Safety	UL, cUL, UL48, TUV, CB, IEC60950-1	UL, cUL, UL48, TUV, CB, IEC60950-1
	EMC	FCC Class A CE Mark, CISPR22:2009	FCC Class A CE Mark, CISPR22:2009
Environmental	Operating Temperature	-22°F to +122°F under full exposed solar conditions	-22°F to +122°F under full exposed solar conditions
	Wind Load Rating	Up to 180 mph	Up to 180 mph
	Operating Humidity	10% to 90% RH (non-condensing)	10% to 90% RH (non-condensing)



84 Inch Tall



72 Inch Tall



66 Inch Tall